Projected Trends in the College & Career Landscape:

APPROACHING COLLEGE "ENROLLMENT CLIFF"



WHAT IS IT?

The anticipated reduction of college-aged people beginning in 2025.

WHY?

Contributing factors include decrease in birth rate, increase in cost of college, and the lack of diverse options for students





- Fewer choices- Some smaller universities are expected to close (1,2).
- Admission rates:
 - Less selective universities will become less competitive for schools as there will a decrease in applicants(1).
 - Elite institutions are predicted to become even more difficult to get accepted to (4).
- Change in academic program offerings Some institutions may close programs to cut costs (1).
- Class size changes- Staffing cutbacks could result in larger class sizes and less support (1,2).
- Tuition cost- Some institutions may raise their tuition and fees to offset the decrease in enrollment (1).
- Reduced aid- Students may receive less scholarships/funding due to decreased budgets of certain institutions (1)
- Location- Students may have to travel farther away due to institutions closing (1).
- Some students may have to consider other post secondary options if their desired institution is impacted by the enrollment cliff (1,3).

CITATIONS

- 1. Best Colleges
- 2.<u>CUPAHR</u>
- 3.<u>Hannon Hill</u>
- 4. <u>Hechinger Report</u>





College of Education