## APPROACHING COLLEGE “ENROLLMENT CLIFF”

### WHAT IS IT?
The anticipated reduction of college-aged people beginning in 2025.

### WHY?
Contributing factors include decrease in birth rate, increase in cost of college, and the lack of diverse options for students.

### HOW IT COULD AFFECT FUTURE COLLEGE STUDENTS?
- Fewer choices - Some smaller universities are expected to close (1, 2).
- Admission rates:
  - Less selective universities will become less competitive for schools as there will a decrease in applicants (1).
  - Elite institutions are predicted to become even more difficult to get accepted to (4).
- Change in academic program offerings - Some institutions may close programs to cut costs (1).
- Class size changes - Staffing cutbacks could result in larger class sizes and less support (1, 2).
- Tuition cost - Some institutions may raise their tuition and fees to offset the decrease in enrollment (1).
- Reduced aid - Students may receive less scholarships/funding due to decreased budgets of certain institutions (1)
- Location - Students may have to travel farther away due to institutions closing (1).
- Some students may have to consider other post secondary options if their desired institution is impacted by the enrollment cliff (1, 3).

### CITATIONS
1. Best Colleges
2. CUPAHR
3. Hannon Hill
4. Hechinger Report