### 5 BEST PRACTICES FOR DEVELOPING POSTSECONDARY READINESS PROGRAMMING

1. **Use needs assessments to determine where to focus your postsecondary efforts and then plan a calendar of programming.**

2. **Involve students in planning (e.g., voting on career day speakers, contacting college reps, utilizing student clubs with a career focus).**

3. **Coordinate postsecondary programming for students with companion programming for families (e.g., when delivering a classroom lesson, send families a short video overview and/or handout).**

4. **Partner with teachers to offer workshops and learning opportunities for students (e.g., an activity researching and journaling about careers can be a collaboration between the English teachers and school counselors).**

5. **Collaborate across levels (i.e., elementary, middle, high) for large-scale events to engage families.**

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**Sources**


2. College Readiness: Strategies for Professional School Counselors.

3. 5 tips for supporting career development for students districtwide.

4. School counselors promoting college and career readiness for higher ed.