

# EQUITY BASED CAREER DEVELOPMENT

## 5 BEST PRACTICES FOR DEVELOPING POSTSECONDARY READINESS PROGRAMMING

1

Use needs assessments to determine where to focus your postsecondary efforts and then plan a calendar of programming



2

Involve students in planning (e.g. voting on career day speakers, contacting college reps, utilizing student clubs with a career focus)



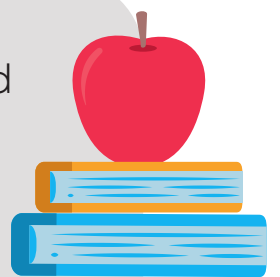
3

Coordinate postsecondary programming for students with companion programming for families (e.g. when delivering a classroom lesson, send families a short video overview and/or handout)



4

Partner with teachers to offer workshops and learning opportunities for students (e.g., an activity researching and journaling about careers can be a collaboration between the English teachers and school counselors)



5

Collaborate across levels (i.e. elementary, middle, high) for large-scale events to engage families



### Sources

1. Mason, E. C. M., Cheatham, C. B., Gilfillan, B. H., Gueh, B. B., Henderson, H. B., & Robertson, A. (2022). School counselors as leaders: Best practices for developing postsecondary readiness programming. In Hines, E. & Owen, L. (Eds.), *Equity-Based career development and postsecondary transitions: An American imperative* (pp. 47-81). Information Age Publishing.

2. [College Readiness: Strategies for Professional School Counselors](#)

3. [5 tips for supporting career development for students districtwide.](#)

4. [School counselors promoting college and career readiness for higher ed.](#)

