In order to promote students’ career development and postsecondary transitions, school counselors must establish opportunities for students to participate in career planning activities. 15-minute sessions can be useful for developing relationships with students and advancing their professional development. Collaborations with teachers, parents, colleagues, community members, and stakeholders can be effective in creating time to connect with students in larger groups.

1. **Collaboration:**
- In order to promote students’ career development and postsecondary transitions, school counselors must establish opportunities for students to participate in career planning activities.
- 15-minute sessions can be useful for developing relationships with students and advancing their professional development.
- Collaborations with teachers, parents, colleagues, community members, and stakeholders can be effective in creating time to connect with students in larger groups.

**Advocacy**
- School counselors can:
- Advocate for spending less time on non-counseling duties and more time on career development interventions in their schools.
- Use student data (i.e. graduation and college enrollment rates) to determine which student groups need the most career development support.
- Use data to advocate for:
  - more time spent on career development interventions
  - more school counselors to support career development work

**Sources**
2. Advocacy Competencies for Professional School Counselors.